



### Moravian University, Bethlehem, PA

BA, Graphic and Interactive Design Graduation Year: December, 2021

# Design Experience

## **Graphic Design Intern**

ArtsQuest | February-April 2021.

- Worked on branding for Musikfest 2021.
- Designed t-shirt for Provident Bank.
- Designed social media templates.
- Worked on Musikfest 2021 stickers.
- Communicated in weekly team creative meetings.

# **Graphic/Interactive Design Practice**

Moravian University | August-December 2021.

### Project- Crayola Future Concept

Objective: Think about what Crayola would look like 50 years from now. Create either a product, package or color Dean's List concept that would fit regional or global needs.

- Researched 50 years into the future.
- Created the branding, app and marketing for a product.
- Worked with Adobe XD to create an app prototype.

## **Typography**

Moravian University | August-December 2020

#### **Project- Grids**

Objective: Create a 2-page spread with grid, images, master pages and text.

- Used a grid to design a 2-page spread.
- · Created creative images that were given within the file.
- · Worked with visual hierarchy.

# Work Experience

## Caretaker

#### Maximum Care, Whitehall, PA

April 2018- Present.

- Abide by health and safety guidelines to safely provide client specific diet.
- Communicate effectively with client suffering from Dementia.



### **Graphic Design**

Typography, Logo Design, Print Design, Publication Design, Interactive Design, Advertising, Digital Video, Social Media, Branding

### Language

English, Arabic (Speak & Comprehend Only)

### Software

**Operating**: MacOS, Windows, Wordpress; Adobe: Photoshop, Illustrator, InDesign, Premiere, Acrobat, XD; Google: Slides, Docs, Drive; Microsoft: Word, PowerPoint; Marketing: Mailchimp, SurveyMonkey; Social Media: Instagram, Twitter, Snapchat, LinkedIn, Behance



### **Comenius Scholarship**

2017- Present

2020- Present

🖵 georgesdaboura.com 

(484) 553-1890

🖂 gdaboura12@gmail.com

